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DESIGN DIV.

(5-2-49)

# South Bend Toys

LIBRARY

MAY 9 1949

U.S. PATENT OFFICE

DESIGN DIVISION

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FOLDING DOLL  
BEACH CARTS

FIBRE DOLL  
CARRIAGES

DOLL COACHES

TABLE AND  
CHAIR SETS

RED CHAIRS

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75<sup>TH</sup> Anniversary



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## DOLL STROLLERS



### No. F385 Fibre Doll Stroller

BODY—Loom woven narrow oval fibre with hold-in strap.  
 DASH—Fibre board.  
 SEAT—7" x 8½".  
 HEIGHT OF HANDLE—21".  
 GEAR AND HANDLE—Baked aluminum enamel finish.  
 WHEELS—New multiple spoke 5" white enameled; ⅜" tires.  
 COLOR—Beige.  
 PACKING—2 in carton, 11 lbs. per carton.



### No. 15 Folding Doll Stroller

BODY AND DASH—Leatherette with contrasting leatherette lining.  
 SEAT—8¾" x 8".  
 HEIGHT OF HANDLE—21½".  
 GEAR AND HANDLE—Baked aluminum enamel finish.  
 WHEELS—New multiple spoke 5" white enameled; ⅜" tires.  
 COLOR—Assorted.  
 PACKING—2 in carton, 12 lbs. per carton.

SOUTH BEND TOY MFG. CO.

## LEATHERETTE FOLDING DOLL BEACH CARTS

### No. 25 Folding Doll Beach Cart

HOOD—3 bow leatherette with visor.  
 BODY—Leatherette, simulated quilting, 18" x 9¼".  
 HEIGHT OF HANDLE—24".  
 GEAR AND HANDLE—Baked aluminum enamel finish; hand brake.  
 WHEELS—New multiple spoke 5" white enameled; ⅜" tire.  
 COLOR—French blue.  
 PACKING—4 in carton, 26 lbs. per carton.

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### No. 32 Folding Doll Beach Cart

HOOD—3 bow leatherette with visor.  
 BODY—Leatherette with stitched decoration, 20½" x 9¼".  
 HEIGHT OF HANDLE—24½".  
 GEAR AND HANDLE—Baked aluminum enamel finish; hand brake.  
 WHEELS—5 ¾" wire spoke; new pyramid ½" tire.  
 COLOR—Maroon.  
 PACKING—4 in carton, 31 lbs. per carton.



### No. 47 Folding Doll Beach Cart

HOOD—4 bow leatherette with visor.  
 BODY—Leatherette with contrasting sewn decorative strip; 23" (with foot extension 27") x 10¾".  
 HEIGHT OF HANDLE—28¼".  
 GEAR AND HANDLE—Baked aluminum enamel finish; hand brake.  
 WHEELS—New multiple spoke 6¼" with hub box; new pyramid ½" tire.  
 COLOR—Turquoise.  
 PACKING—2 in carton, 20 lbs. per carton.

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## LEATHERETTE FOLDING DOLL BEACH CARTS

**No. 49 Folding Doll Beach Cart**

HOOD—4 bow leatherette with visor.  
 BODY—Leatherette; sewn red strip with white piping;  $24\frac{1}{4}$ " (with foot extension 28") x  $10\frac{3}{4}$ ".  
 HEIGHT OF PLATED TUBULAR HANDLE—27".  
 GEAR—Baked aluminum enamel finish; hand brake.  
 WHEELS— $7\frac{1}{4}$ " heavy wire spoke; new pyramid  $\frac{1}{2}$ " tire.  
 COLOR—French blue.  
 PACKING—2 in carton, 22 lbs. per carton.

**No. 60 Folding Doll Beach Cart**

HOOD—4 bow with cream insert and visor.  
 BODY—Leatherette with two sewn cream strips;  $24\frac{1}{4}$ " x  $10\frac{3}{4}$ ".  
 HEIGHT OF PLATED TUBULAR HANDLE—28".  
 GEAR—Duchess link-action; foot brake; baked aluminum enamel finish.  
 WHEELS—Heavy  $7\frac{1}{2}$ " wire spoke; new pyramid  $\frac{5}{8}$ " tire.  
 COLOR—Teal blue.  
 PACKING—1 in carton, 15 lbs. per carton.

**No. 58 Folding Doll Beach Cart**

HOOD—4 bow leatherette; visor, plated knobs.  
 BODY—Leatherette;  $26\frac{1}{4}$ " (with foot extension 30") x  $12\frac{1}{4}$ ".  
 HEIGHT OF PLATED TUBULAR HANDLE—29 $\frac{1}{2}$ ".  
 GEAR—Baked aluminum enamel finish; foot brake.  
 WHEELS—Heavy  $7\frac{1}{2}$ " wire spoke; new pyramid  $\frac{5}{8}$ " tire.  
 COLORS—Maroon with red body insert.  
           Packard blue with gray body insert and gray hood.  
 PACKING—1 in carton, 14 lbs. per carton.

**No. 63 Folding Doll Beach Cart**

HOOD—4 bow with red insert, new visor and plated spreaders.  
 BODY—Leatherette, covered top rails, sewn red decoration with white piping,  $26\frac{3}{4}$ " (with foot extension 30") x 14".  
 HEIGHT OF  $\frac{1}{2}$ " PLATED TUBULAR HANDLE—30".  
 GEAR—Duchess link-action; foot brake; baked aluminum enamel finish.  
 WHEELS— $8\frac{1}{2}$ " 12 spoke wire, new pyramid  $\frac{7}{8}$ " tire, large plated hub caps.  
 COLOR—French blue.  
 PACKING—1 in carton, 25 lbs. per carton.



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## ENGLISH DOLL COACHES

### No. C809 Doll Coach

HOOD—4 bow, new visor.

BODY—22" x 11 $\frac{1}{4}$ "; 2 color decoration and striping.

HEIGHT OF PLATED HANDLE—26 $\frac{1}{2}$ ".

GEAR—Baked aluminum enamel finish; foot brake.

WHEELS—New multiple spoke 6 $\frac{1}{4}$ " with hub box; new pyramid  $\frac{1}{2}$ " tire.

COLORS—Packard blue or Maroon.

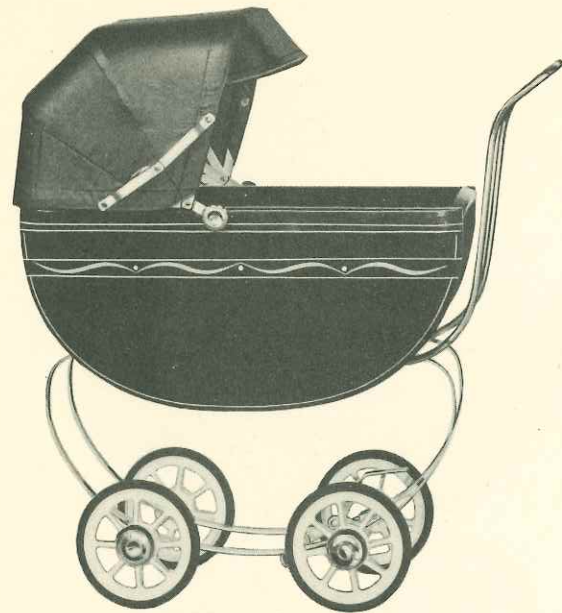
PACKING—1 in carton, 17 lbs. per carton.

### No. C807 Doll Coach

Same as C809 above except handle not plated and no brake.

COLOR—Packard blue.

PACKING—1 in carton, 17 lbs. per carton.



### No. C819 Doll Coach

HOOD—4 bow; new visor; plated spreaders.

BODY—24" x 12 $\frac{1}{2}$ " new fancy shape; two color decoration and striping; lined, has pocket and foot extension.

HEIGHT OF  $\frac{5}{8}$ " PLATED TUBULAR HANDLE—28 $\frac{1}{2}$ ".

GEAR—Baked aluminum enamel finish; foot brake.

WHEELS—Multiple spoke 7 $\frac{1}{2}$ "; new pyramid  $\frac{5}{8}$ " tire.

COLORS—French blue with red leatherette lining.

Gray with gray lining.

PACKING—1 in carton, 24 lbs. per carton.



### No. C820 Doll Coach

Same as No. C819 above, except with new extra heavy 7 $\frac{1}{2}$ " wire spoke wheels and new pyramid  $\frac{5}{8}$ " tire.



### No. C921 Doll Coach

HOOD—4 bow; new visor; plated spreaders.

BODY—24" x 12 $\frac{1}{2}$ "; two color decoration and striping; lined, has pocket, foot extension and storm shield.

HEIGHT OF  $\frac{5}{8}$ " PLATED TUBULAR HANDLE—29 $\frac{1}{2}$ ".

GEAR—White enameled spring steel outside Duchess type with foot brake.

WHEELS—12 spoke 8 $\frac{3}{4}$ " wire; extra heavy 15/16" tire.

COLORS—Packard blue with red lining.

French blue with blue lining.

PACKING—1 in carton, 35 lbs. per carton.



### No. C926 Doll Coach

HOOD—5 bow, new visor, two color decoration and striping; chrome plated spreaders.

BODY—26 $\frac{1}{4}$ " x 13 $\frac{3}{4}$ ", new fancy shape, lined, has zipper pocket, foot extension and storm shield.

HEIGHT OF  $\frac{5}{8}$ " CHROME PLATED TUBULAR HANDLE—30 $\frac{1}{4}$ ".

GEAR—White enameled spring steel; Duchess link-action; rubber grip hand brake.

WHEELS—12 spoke 9 $\frac{1}{2}$ " wire; new 15/16" white tread tire.

COLOR—Turquoise (Aqua).

PACKING—1 in carton, 35 lbs. per carton.

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## LOOM WOVEN FIBRE DOLL CARRIAGES



### No. F518 Fibre Doll Carriage

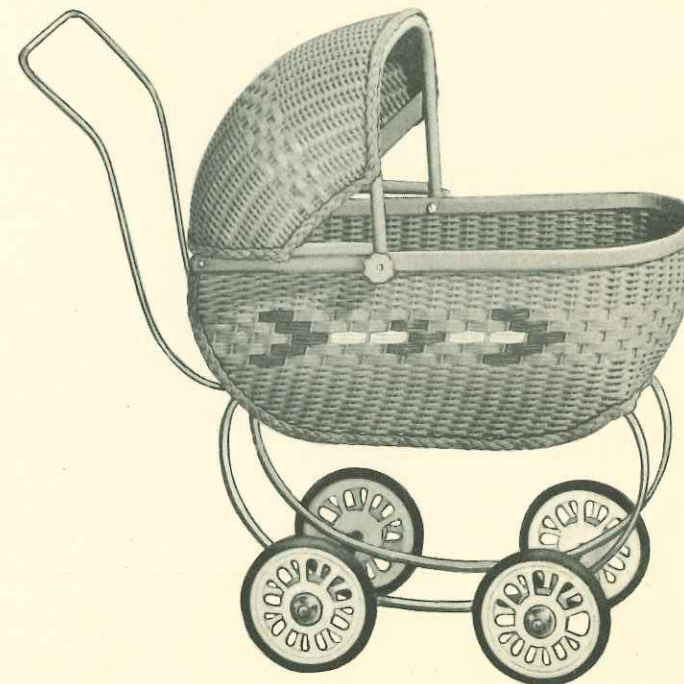
BODY—18" x 9"; 2 color woven decoration.

HEIGHT OF HANDLE—23".

WHEELS—New multiple spoke 5" white enameled;  $\frac{3}{8}$ " tire.

COLOR—Beige with tan gear and handle.

PACKING—4 in carton, 29 lbs. per carton.



### No. F418 Fibre Doll Carriage

Fancy loom woven narrow oval fibre with braid trim.

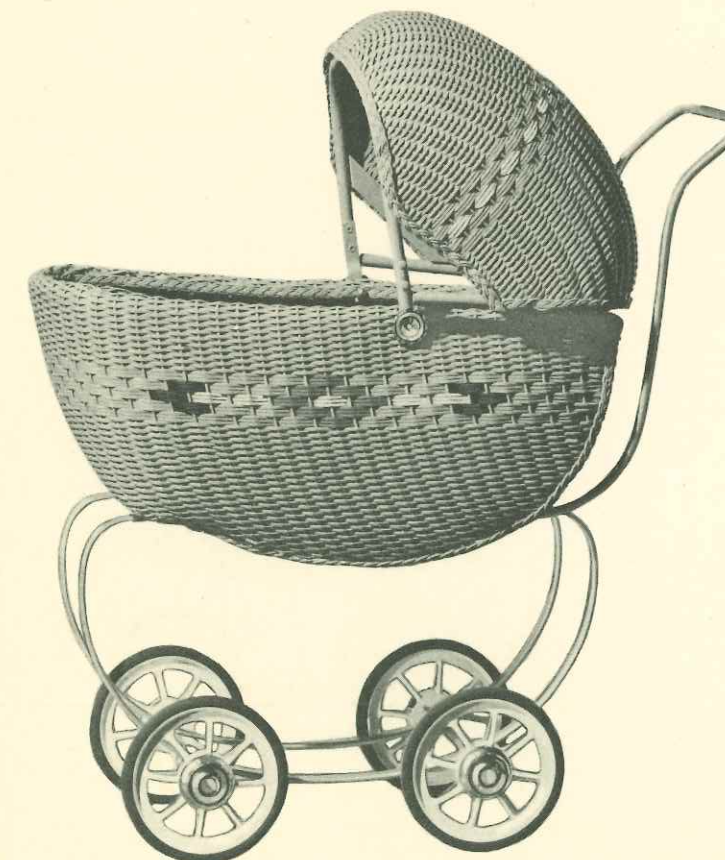
BODY—18" x 9 $\frac{1}{2}$ "; woven 3 color decoration.

HEIGHT OF HANDLE—23".

WHEELS—New multiple spoke 5" white enameled;  $\frac{3}{8}$ " tire.

COLOR—Beige with aluminum enameled gear and handle.

PACKING—4 in carton, 30 lbs. per carton.



### No. F436 Fibre Doll Carriage

Fancy loom woven narrow oval fibre with braid trim.

BODY—22" x 10 $\frac{1}{2}$ "; woven 3 color decoration.

HOOD—Woven colored decoration; plated knobs.

HEIGHT OF HANDLE—27".

WHEELS—New multiple spoke 6 $\frac{1}{4}$ " with hub box; new pyramid  $\frac{1}{2}$ " tire.

COLORS—Beige with brown gear and handle.  
Cadet blue with aluminum enameled gear and handle.

PACKING—1 in carton, 14 lbs. per carton.

### No. F525 Fibre Doll Carriage

Fancy loom woven narrow oval fibre with braid trim.

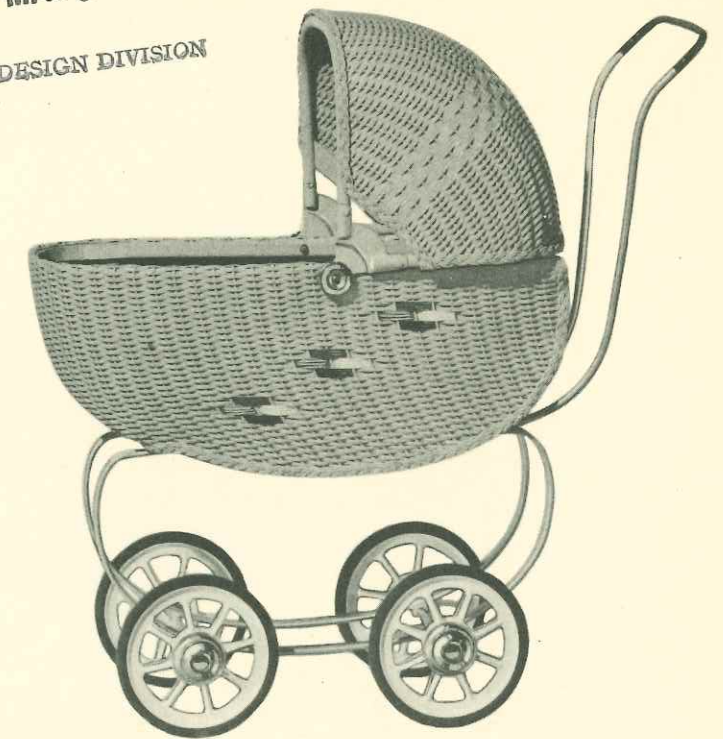
BODY—20" x 10"; woven four color decoration, plated hood knobs.

HEIGHT OF HANDLE—26".

WHEELS—New multiple spoke white enameled 6 $\frac{1}{4}$ " with hub box; new pyramid  $\frac{1}{2}$ " tire.

COLOR—Pearl with aluminum enameled gear and handle.

PACKING—1 in carton, 11 lbs. per carton.



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## TABLE AND CHAIR SETS

Table and Chair Sets of Selected Hard Woods



**T-630 Colonial Maple;  
T-5630 Blonde Finish**

TABLE— $16\frac{1}{2}$ " x 21" x  $18\frac{1}{2}$ " high, heavy club legs and worn corners.

CHAIRS—Club style,  $11\frac{1}{4}$ " x 10" x  $18\frac{1}{2}$ " high. Back designed for correct posture.

PACKING—One complete set in carton, 19 lbs. per set.



**T-660 Colonial Maple;  
T-5660 Blonde Finish**

TABLE—20" x 26" x 21" high. Sturdily built with full skirt and corner iron construction. Worn corners and edges. Heavy turned legs.

CHAIRS—Comb back Windsor style,  $12\frac{1}{2}$ " x 11" x  $23\frac{1}{2}$ " high. Heavy turned legs.

PACKING—One complete set in carton, 31 lbs. per set.



**T-640 Colonial Maple;  
T-5640 Blonde Finish**

TABLE—18" x 24" x 21" high; has full skirt, corner-iron construction; fancy turned legs and worn edges.

CHAIRS—12" x  $11\frac{3}{4}$ " x  $23\frac{1}{2}$ " high; fancy turned back posts and front legs.

PACKING—One complete set in carton, 26 lbs. per set.



## DELUXE RED ENAMELED BOW BACK CHAIRS

Double coated bright red enamel;  
striped back; double striped seat.



**No. 128 Red Chair**

SEAT—9" x 9" x 9" high.

TOTAL HEIGHT—18".

PACKING—4 in carton, 12 lbs. per carton.



**No. 134 Red Chair**

SEAT—11" x 11" x 10" high.

TOTAL HEIGHT—21 $\frac{1}{4}$ ".

PACKING—4 in carton, 16 lbs. per carton.

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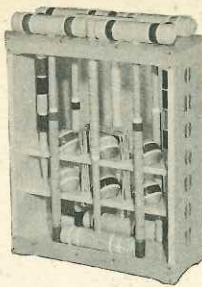
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CROQUET SETS



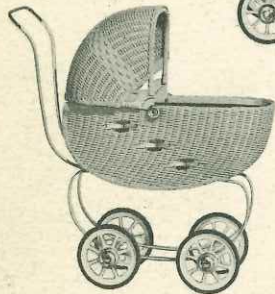
DOLL STROLLERS



DOLL BEACH CARTS



FIBRE DOLL CARRIAGES



DOLL COACHES



TABLES AND CHAIRS



RED CHAIRS



# RETURN TO DESIGN DIV.

## 4 Good Reasons for handling



### SOUTH BEND TOYS

#### 1 FAMED FOR STYLE AND WORKMANSHIP

75 years experience in building fine toys has gained huge acceptance for South Bend. Life-like styling and high standards of construction appeal to parents and children alike.

#### 2 POPULAR PRICES ATTRACT CUSTOMERS

Large volume manufacture in all price ranges not only permits lower prices, but offers a customer the exact model to fit his purse. Important, too, are the substantial freight savings gained by getting all 3 types of doll carriages from South Bend!

#### 3 NATIONALLY ADVERTISED

Over 2,000,000 buying families are told about South Bend Toys in large, prominent advertisements in national consumer magazines, such as PARENTS' and HOLIDAY.

#### 4 COMPLETE LINE

South Bend offers a wide selection of models for every need. Croquet sets are available in 8 different models in 4 and 6 ball sets. Doll carriages in beach cart, coach, and fibre types each come in several sizes. Table and chair sets are likewise offered.

## SOUTH BEND TOY MANUFACTURING CO.

SOUTH BEND 23, INDIANA  
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